

Bringing heart to business

We're The Core Story and for over a decade we have been taking global organisations on ***transformative journeys*** that drive engagement and unite people around ***purposeful change***.

Whether you are ***empowering people or driving digital transformation***, our game-changing approach transforms engagement from a problem to a force that energises your strategy and culture. And we do it through the power of story.

Here is how we do it;

- Uncover your Core Story
- Enable Inspiring Leaders
- Bring strategy alive for everybody, every day
- Create a purpose-led culture to future proof your business.

With a deep awareness of how stories impact hearts and minds, our eclectic team of business experts, behavioural psychologists, storytellers, and performing artists leverage our diverse backgrounds to drive successful change.

We reveal the heart of your business to create a more meaningful future for everyone. And we'd love to help you do the same.

Engage with Heart